



February 2021

Chemspec Europe 2021 postponed. The 35th International Exhibition for Fine and Speciality Chemicals will now take place as live and digital hybrid event from 29 to 30 September 2021.

Mack-Brooks Exhibitions has today announced the postponement of Chemspec Europe 2021, which was scheduled to take place at Messe Frankfurt in Germany from 19 to 20 May 2021. Instead, the International Exhibition for Fine and Speciality Chemicals will run as an enhanced show from 29 to 30 September 2021, combining the physical event with an online platform. This decision was taken in light of the ongoing Covid-19 pandemic.

“Continued uncertainties regarding travel restrictions and event planning by the authorities have prompted us to reassess the situation. It is our priority to minimise both health and economic risks for all participants, so we have come to the decision to hold the show in September 2021”, explained Liljana Goszdziwski, Portfolio Director of Chemspec Europe. “We believe that the most responsible decision at this stage is to postpone. However, with the rapid expansion of vaccination programmes globally and the implementation of Chemspec Europe as a hybrid event, we are confident to hold a successful show for exhibitors and visitors later this year.”

The Chemspec Europe Event Team will communicate closely with customers and partners over the coming weeks and months and thank all our exhibitors, partners, suppliers and visitors for their support during this challenging time.

Enhanced event experience

For the first time, Chemspec Europe will take place as a hybrid event, merging the established on-site offer with interactive digital networking opportunities. Visitors will have the chance to explore bespoke solutions, connect with the community and learn about the latest trends and developments – both face-to-face and online.

“Over the last 35 years, Chemspec Europe has become a powerful and well-known live event in the fine and speciality chemicals industry. Chemspec Digital 2020 showed that virtual exhibition stands and online meetings do indeed provide new sales opportunities and a successful way to generate

business leads”, recalled Liljana Goszdziwski. “Combining the two event formats will allow every exhibitor and visitor to attend Chemspec Europe 2021 in the way they feel most comfortable with – regardless of any lockdown regulations and travel restrictions.”, concluded Liljana Goszdziwski.

Further information on participation options will be released in the run-up to the event. General updates on Chemspec Europe 2021 and exciting announcements on the hybrid format will be available in the following months on the show website and social media channels.

Chemspec Europe features the full spectrum of fine and speciality chemicals for various applications and industries, including pharmaceuticals, agrochemicals, polymers, green chemicals, food and feed ingredients, flavours and fragrances, bio-based chemicals, pigments and dyes, paints and coatings, household and cleaning chemicals, adhesives and sealants, petrochemicals, electronic chemicals and many others.

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